Britain: “Are YOU in this?”

Germany: “Your fatherland is in danger! Register!”
Für Gott, Vaterland und König.
(Pour Dieu, la Patrie et l'Empereur).
Total War
Land, Air, Sea
Total War
...and the “Home Front”
Gas! Gas! Gas!
Chlorine Gas

Green cloud of chlorine gas is heavier than air and falls into the trench.

Light wind

Cylinder

Mustard Gas

Wind direction

Shell bursts

Gas cloud

Large hollow shell full of liquefied gas
air
Zeppelin and aircraft were initially used for reconnaissance and artillery spotting. By the end of the war, aircraft were used for bombing, dogfighting, and spying.
Bombers in WW1

1914

1915

1916

1917

1918
Naval powers were mostly used by the Allied Powers to blockade Central Power supply shipments.

Central Powers used submarines to try to break the blockades.
"Shellshock"

--Physical & psychological reaction to combat stress
Initially seen as cowardice

--Many shellshock victims were punished by their commanders
<table>
<thead>
<tr>
<th>Country</th>
<th>Total Mobilized Forces</th>
<th>Killed</th>
<th>Wounded</th>
<th>Prisoners and Missing</th>
<th>Total Casualties</th>
<th>Casualties as % of Forces</th>
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</thead>
<tbody>
<tr>
<td><strong>ALLIED AND ASSOCIATED POWERS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Russia</td>
<td>12,000,000</td>
<td>1,700,000</td>
<td>4,950,000</td>
<td>2,500,000</td>
<td>9,150,000</td>
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<tr>
<td>British Empire (includes soldiers from India, Australia, Canada, etc.)</td>
<td>8,904,467</td>
<td>908,371</td>
<td>2,090,212</td>
<td>191,652</td>
<td>3,190,235</td>
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<td>France</td>
<td>8,410,000</td>
<td>1,357,800</td>
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<td>537,000</td>
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<td>United States</td>
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<td>300</td>
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<td>Romania</td>
<td>750,000</td>
<td>335,706</td>
<td>120,000</td>
<td>80,000</td>
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<td>Belgium</td>
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<td>13,716</td>
<td>44,686</td>
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<td>Greece</td>
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<td>Portugal</td>
<td>100,000</td>
<td>7,222</td>
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<td>Montenegro</td>
<td>50,000</td>
<td>3,000</td>
<td>10,000</td>
<td>7,000</td>
<td>20,000</td>
<td>40.0</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>42,188,810</strong></td>
<td><strong>5,142,631</strong></td>
<td><strong>12,800,706</strong></td>
<td><strong>4,121,090</strong></td>
<td><strong>22,062,427</strong></td>
<td><strong>52.3</strong></td>
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<td><strong>ALLIED AND ASSOCIATED POWERS</strong></td>
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<td>Germany</td>
<td>11,000,000</td>
<td>1,773,700</td>
<td>4,216,058</td>
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<td>7,142,558</td>
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<td>Austria-Hungary</td>
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<td>1,200,000</td>
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<td>Turkey</td>
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<td>400,000</td>
<td>250,000</td>
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<td>Bulgaria</td>
<td>1,200,000</td>
<td>87,500</td>
<td>152,390</td>
<td>27,029</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>22,850,000</strong></td>
<td><strong>3,386,200</strong></td>
<td><strong>8,388,448</strong></td>
<td><strong>3,629,829</strong></td>
<td><strong>15,404,477</strong></td>
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<td><strong>GRAND TOTAL</strong></td>
<td><strong>65,038,810</strong></td>
<td><strong>8,528,831</strong></td>
<td><strong>21,189,154</strong></td>
<td><strong>7,750,919</strong></td>
<td><strong>37,466,904</strong></td>
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<tr>
<td>War</td>
<td>Number Serving</td>
<td>Battle Deaths</td>
<td>Disease &amp; Accidents</td>
<td>Wounded</td>
<td>Total Casualties</td>
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<tr>
<td>Revolutionary War</td>
<td>NA</td>
<td>4,435</td>
<td>NA</td>
<td>6,188</td>
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<td>War of 1812</td>
<td>286,730</td>
<td>2,260</td>
<td>NA</td>
<td>4,505</td>
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<td>Mexican War</td>
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<td>Civil War</td>
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<td>140,414</td>
<td>224,097</td>
<td>281,881</td>
<td>646,392</td>
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<td>Spanish-American War</td>
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<td>385</td>
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<td>1,662</td>
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<td>World War I</td>
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<td>320,710*</td>
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<td>World War II</td>
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<td>115,185</td>
<td>670,846</td>
<td>1,078,162</td>
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<td>Korean War</td>
<td>5,764,143</td>
<td>33,651</td>
<td>NA</td>
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<td>Vietnam War</td>
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<td>10,799</td>
<td>153,303</td>
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<tr>
<td>Persian Gulf War</td>
<td>467,539</td>
<td>148</td>
<td>145</td>
<td>467</td>
<td>760</td>
<td></td>
</tr>
</tbody>
</table>

NA = Not available
* Does not include the number of soldiers missing in action
Source: U.S. Department of Justice
The “Home Front”
The "Home Front"

What do you think is Happening here?
The “Home Front”

--Vast majority of men enlisted or conscripted (drafted) into military service, women take over many traditionally male jobs

--Resources diverted to military efforts, food production and international trade shrink

--War starts with near-universal support at home, in mainland Europe this support begins to fade after economic troubles and famine spread

--Many vocal opponents of the war are punished/jailed
DON'T WASTE BREAD!

SAVE TWO SLICES EVERY DAY and Defeat the 'U' Boat
"We are saving you YOU save FOOD"

Well fed Soldiers WILL WIN the WAR
ENLISTED for DURATION OF THE WAR

HELP the NATIONAL EGG COLLECTION for the WOUNDED

154 FLEET ST, LONDON E.C.
MEN OF BRITAIN!
WILL YOU STAND THIS?

78 Women & Children were killed and 228 Women & Children were wounded by the German Raiders
ENLIST NOW
Hurra!
Alle 4 Buben in der Hand.
Kaiser-und-Dolksdank

für beer und Plotte
Das deutsche, blanke, scharfe Schwert
Soll Lug und Trug besiegen,
Drum Taschen aus und Geld heraus,
Der Drache muß erliegen.
UNION-BANK

8.
KRIEGSANLEIHE

DURCH SIEG ZUM FRIEDEN

ZIECHNET
KRIEGSANLEIHE!

BANKHAUS
SCHELLHAMMER & SCHATTERA
Und Ihr?
Zeichnet
Kriegsanleihe

Kriegs
Anleihe
Helfst den
Hüttern
eures
Glückes

Georgi
1918.
The CLEANESt fighter in the World—
the British Tommy

The clean, chivalrous fighting instincts of our gallant soldiers reflect the ideals of our business life. The same characteristics which stamp the British Tommy as the CLEANESt FIGHTER IN THE WORLD have won equal repute for British Goods.

SUNLIGHT SOAP is typically British. It is acknowledged by experts to represent the highest standard of Soap Quality and Efficiency. Tommy welcomes it in the trenches just as you welcome it at home.

£1,000 GUARANTEE OF PURITY ON EVERY BAR.

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“The Deserter”